2020 Connecticut Land Conservation Conference
Sponsor Information

Organization/Company Logo
● Please send your logos in JPEG format. If not available, a high-resolution pdf file will do. Usually, a minimum of 300 dpi will work. If you have already sent your logo in another format, or you were a sponsor last year, and haven’t heard from us, then you are all set. Logos will be used in official 2020 Conference materials in accordance with your respective sponsorship benefits.

Display/Exhibit Tables (for $500+ sponsors. Space is limited – first-come, first-serve)
● Confirmation: If you haven’t already done so, please confirm your interest in having a display table by February 29. All sponsor display tables are 5’ long and, unless otherwise specified, will be located in Usdan Center (45 Wyllys Avenue) which is the main gathering area for registration and the reception.
● Set-Up: You may set up your display table on Friday, March 20 from 2:00 – 5:00pm or Saturday, March 21 from 7:00 – 7:30am.

Poster Displays (for $250 sponsors and all land trust sponsors)
● Setup: You may set up a poster display in the Usdan Center except in those areas that are reserved for special exhibits. You are responsible for bringing your own easel.

Registration
● Registration is required for all Conference attendees, including sponsors (and their guests) and faculty. Please register on-line HERE. Conference benefits are listed HERE. Please contact Cristina Hayden at chayden@ctconservation.org if you want to confirm the number of complimentary registrations associated with your sponsorship level.

Parking Information
● Parking for sponsors is available in Wyllys Avenue E Lots on a first come, first serve basis. You may view the Wesleyan campus map HERE for more details (Usdan Center and E Lots are located on the upper left-hand corner). If you need special parking accommodations, please contact Cristina Hayden at chayden@ctconservation.org.

Travel Information and Hotel Accommodations
(DEADLINE TO BOOK A ROOM AT REDUCED RATE IS February 20 – Please make your reservation ASAP)
Hotel Accommodations: For the nights of Friday March 20 and/or Saturday March 21, The Inn at Middletown, located at 70 Main Street, Middletown (10 minute walk to Wesleyan), and Quality Inn Cromwell located at 111 Berlin Road, Cromwell (10 minute drive to Wesleyan) are providing a discount to CLCC Conference participants.
1. Inn at Middletown ($195 per night)
   ● By phone: 860-854-6300
   ● Refer to the CT Land Conservation rate
2. Quality Inn Cromwell ($74.99 per night)
   ● By phone: 860-310-4000
   ● Refer to the CT Land Conservation rate

Air Travel: For those of you who are flying in using a commercial airline, the nearest airport is Hartford-Springfield (BDL), which is about a half hour drive from Middletown.

Any questions, please contact Cristina Hayden at chayden@ctconservation.org.
Keep up-to-date on the Conference by visiting our Conference Webpage.

Conservation Service Provider Sponsors - Please see the next page for Directory instructions.
2020 Conservation Service Provider Directory

We are pleased to offer CLCC’s annual Conservation Service Provider Directory as part of the 2020 Conference Sponsorship Program. Please submit the following information Cristina Hayden at chayden@ctconservation.org by February 29.

- **For All: Provide Service Provider Category (select all that apply)**
  - Accountants
  - Accreditation Coaches
  - Appraisers
  - Attorneys
  - Biologists/Geologists
  - Engineers
  - Foresters
  - Fundraising/Grantwriting
  - Geologists/Hydrogeologists
  - GIS/Mapping
  - Invasives Management
  - Land Stewardship Consultants
  - Organizational/Management Consultants
  - Surveyors
  - Other (please specify)

- **For All: Provide General Information**
  - Business/Organization Name
  - Primary Contact Name
  - Address
  - Phone Number and Email
  - Website

- **$1,000+ Sponsors: Option to add:**
  - 150-word description of services
  - Bullet list of services (not to exceed additional 150 words)
  - Logo

- **$500+ Sponsors: Option to add:**
  - 50-word description of services
  - Bullet list of services (not to exceed additional 50 words).
  - Logo

*Thank you very much for your support & partnership!*  
www.ctconservation.org