

SPONSORSHIP OPPORTUNITIES

35th Annual Connecticut Land Conservation Conference
March 23, 2019 – Wesleyan University, Middletown, CT

LEAD CONFERENCE SPONSORS (\$5,000+)

Supporting the next generation of conservation leaders!

This leadership level sponsorship provides complimentary registration for twenty (20) high school, college and graduate students who have an interest in and/or are currently pursuing a career in natural resources, environmental studies, public policy/law or a related field.

- Company banner displayed at event
- Featured recognition, and quote in press release and all PR materials promoting the scholarships and the Conference
- Hyperlinked company name and logo on website
- Logo prominently displayed in Conference program
- 10 complimentary Conference registrations
- Logo prominently displayed in Conference brochure mailed to over 2,500 conservationists (if pledge is received by December 31, 2018)
- Recognition at Plenary Session
- 8' display table at Conference exhibition – premium location

CONFERENCE PATRONS (\$2,500+)

- Hyperlinked company name and logo on website
- Logo prominently displayed in Conference program
- 6 complimentary Conference registrations
- Logo prominently displayed in Conference brochure mailed to over 2,500 conservationists (if pledge is received by December 31, 2018)
- Recognition at Plenary Session
- 8' display table at Conference exhibition – premium location

NATIONAL AND STATE CONSERVATION PARTNERS (\$250 - \$1000+)

For state and national non-profit conservation organizations and government entities.

➤ **\$1,000+ Level**

- Hyperlinked organization or agency name, and logo on website
- Logo displayed in Conference program
- 4 complimentary Conference registrations
- Logo displayed in Conference brochure mailed to 2,500 conservationists (if pledge is received by December 31, 2018)
- Recognition at Plenary Session
- 6' display table at Conference exhibition – premium location

➤ **\$500+ Level**

- Hyperlinked organization or agency name, and logo on website
- Logo displayed in Conference program
- 3 complimentary Conference registrations
- 4-6' display table at Conference exhibition – (limited availability – all categories; first-come, first-serve)
 - \$700 – premium location
 - \$600 – high traffic area
 - \$500 – general exhibit area

➤ **\$250+ Level**

- Hyperlinked organization or agency name, and logo on website
- Logo displayed in Conference Program
- 2 complimentary Conference registrations
- Poster display at Conference exhibition

CONSERVATION SERVICE PROVIDERS & PRODUCT SUPPLIERS (\$250 - \$1800+)

Offering marketing opportunities for appraisers, surveyors, foresters, environmental professionals, attorneys, financial planners, non-profit organizational consultants, retailers, and other professionals/businesses that provide services and/or products to land trusts and other members of the conservation community.

- **\$1,800+ Level – NEW! Conservation Service Provider Workshop (limited availability)**
 - **45 Minute workshop in which the sponsor can present information on its products or services**
 - Hyperlinked company name and logo on website
 - Detailed listing in Conservation Service Provider Directory includes: logo, company name and contact person, address, phone number, email, website, and a full description of services
 - Logo in Conference program
 - 5 complimentary Conference registrations
 - Logo displayed in Conference brochure mailed to over 2,500 conservationists (if pledge is received by December 31, 2018)
 - Recognition at Plenary Session
 - 6' display table at Conference exhibition – premium location (limited availability; first-come, first-serve)

- **\$1,000+ Level**
 - Hyperlinked company name and logo on website
 - Detailed listing in Conservation Service Provider Directory includes: logo, company name and contact person, address, phone number, email, website, and a full description of services
 - Logo displayed in Conference program
 - 4 complimentary Conference registrations
 - Logo displayed in Conference brochure mailed to over 2,500 conservationists (if pledge is received by December 31, 2018)
 - Recognition in opening remarks
 - 6' display table at Conference exhibition – premium location (limited availability; first-come, first-serve)

- **\$500+ Level**
 - Hyperlinked company name and logo on website
 - Listing in Conservation Service Provider Directory includes: logo, company name and contact person, address, phone number, email, website, and brief summary of services
 - Logo displayed in Conference program
 - 3 complimentary Conference registrations
 - 4-6' display table at Conference exhibition – (limited availability – all categories; first-come, first-serve)
 - \$700 – premium location
 - \$600 – high traffic area
 - \$500 – general exhibit area

- **\$250+ Level**
 - Hyperlinked company name and logo on website
 - Listing in Conservation Service Provider Directory includes: company name and contact person, address, phone number, email, and website
 - Logo displayed in Conference program
 - 2 complimentary Conference registrations
 - Poster display at Conference exhibition

Thank you for your partnership!

Sponsorship of CLCC's annual Conference supports our mission, enhances your organization's reputation, and brings your name to a wide audience of people who care about the state of Connecticut. To learn more about becoming a sponsor, please contact Executive Director Amy Blaymore Paterson at abpaterson@ctconservation.org or 860-614-8537.