

-- SPONSORSHIP OPPORTUNITIES --
33rd Annual Connecticut Land Conservation Conference
March 18, 2017 - Wesleyan University, Middletown Connecticut

LEAD CONFERENCE SPONSOR(S) (\$5,000+)

Supporting the next generation of conservation leaders!

This leadership level sponsorship also supports complimentary registration for twenty (20) high school, college and graduate students who are majoring, planning to major and/or pursue a career in natural resources and environmental studies.

- Company banner displayed at event
- Hyperlinked company name & logo on website and in all PR materials
- Prominent sponsorship listing in Conference program includes: Logo, company name and contact person, address, phone number, email, website and a full description of services
- 10 Complimentary Conference registrations
- Logo prominently displayed in Conference brochure mailed to 2,500 conservationists (if pledge received by December 31, 2016)
- Verbal recognition at Plenary Session
- 8' display table at Conference exhibition – premium location
- Featured recognition and quote in press release and all PR materials promoting the scholarships and the Conference

CONFERENCE PATRONS (\$2,500+)

- Hyperlinked company name & logo on website and in all PR materials
- Sponsorship listing in Conference program includes: Logo, company name and contact person, address, phone number, email, website and a summary of services
- 5 Complimentary Conference registrations
- Logo displayed in Conference brochure mailed to 2,500 conservationists (if pledge received by December 31, 2016)
- Verbal recognition at Plenary Session
- 8' display table at Conference exhibition – premium location

NATIONAL AND STATE CONSERVATION PARTNERS (\$250-\$1000+)

For state and national non-profit conservation organizations and government entities

- **\$1,000+**
 - Hyperlinked organization or agency name & logo on website and in all PR materials
 - Detailed listing in Conference Program includes: Logo, Name of organization and contact person, address, phone number, email, website and mission statement
 - 4 Complimentary Conference registrations
 - Sponsorship listed in Conference brochure mailed to 2,500 conservationists (if pledge received by December 31, 2016)
 - Recognition in opening remarks
 - 6' display table at Conference exhibition – premium location (limited availability; first-come, first-serve)
- **\$500+**
 - Hyperlinked organization or agency name & logo on website and in all PR materials
 - Listing in Conference Program, includes: Logo, Name of business and contact person, address, phone number, email, and website
 - 3 Complimentary Conference registrations
 - 4-6' display table at Conference exhibition – (limited availability – all categories; first-come, first-serve)
 - \$700 – premium location
 - \$600 – high traffic area
 - \$500 – general exhibit area
- **\$250+**
 - Hyperlinked organization or agency name & logo on website and in all PR materials
 - Listing in Conference Program, includes: Name of business, address, phone number, email and website.
 - 2 Complimentary Conference registrations
 - Poster Display at Conference exhibition

CONSERVATION SERVICE PROVIDERS (\$250 - \$1000+)

Appraisers, surveyors, attorneys, financial planners, non-profit organizational consultants and other professionals who provide services to land trusts and non members of the conservation community will be listed in our 2017 Service Provider Directory for distribution to Conference attendees.

- **\$1,000+**
 - Hyperlinked company name & logo on website and in all PR materials
 - Detailed listing in Conservation Service Provider Directory includes: Logo, company name and contact person, address, phone number, email, website and a full description of services.
 - Logo displayed in Conference program
 - 4 Complimentary Conference registrations
 - Logo displayed in Conference brochure mailed to 2,500 conservationists (if pledge received by December 31, 2016)
 - Recognition in opening remarks
 - 6' display table at Conference exhibition – premium location (limited availability; first-come, first-serve)

- **\$500+**
 - Hyperlinked company name & logo on website and in all PR materials
 - Listing in Conservation Service Provider Directory includes: Logo, Name of business and contact person, address, phone number, email, website and summary of services
 - 3 Complimentary Conference registrations
 - 4-6' display table at Conference exhibition – (limited availability – all categories; first-come, first-serve)
 - \$700 – premium location
 - \$600 – high traffic area
 - \$500 – general exhibit area

- **\$250+**
 - Listing in Conservation Service Provider Directory includes: Name of business and contact person, address, phone number, email, website
 - 2 Complimentary Conference registrations
 - Poster Display at Conference exhibition

CONNECTICUT LAND TRUST PARTNERS

Sponsorship opportunities for local Connecticut land trusts

- **\$250+**
 - Hyperlinked land trust name & logo on website and in all PR materials
 - Listing in Conference Program includes: logo, name of land trust and website.
 - 2 Complimentary Conference registrations
 - Poster Display

- **\$100+**
 - Hyperlinked land trust name & logo on website and in all PR materials
 - Listing in Conference Program includes: Logo
 - 1 Complimentary Conference registration
 - Poster Display

Thank you for your partnership!

The Connecticut Land Conservation Council advocates for land conservation, stewardship and funding, and works to ensure the long term strength and viability of the land conservation community. Sponsorship of the Conference supports our mission, enhances your organization's reputation, and brings your name to a wide audience of people who care about the state of Connecticut. To learn more about becoming a sponsor, please contact CLCC Executive Director Amy B. Paterson at 860-614-8537 or email abpaterson@ctconservation.org or CLCC Steering Committee member Drew Iacovazzi at 860-604-7740 or email dmtiacovazzi@gmail.com.